

## HERE ARE RULES FOR FOLKS VISITING PASADENA, JAN 1, 1925

It may be a little early to think about what you're going to do next New Year's day.

But if there is a chance of your attending the Tournament of Roses at Pasadena, you better start now figuring out plans for sneaking up on that parade.

Because if you go next year without a plan of campaign you'll be like the hunchback who went to the balloon ascension. He couldn't look skyward.

After standing with his eyes directed toward the earth for a couple of hours he said to his companion "Has the balloon gone up?"

"Yes," replied his friend.

"Well," said the hunchback, "let's go home then."

The approaches to Colorado street in Pasadena are many, but the crowd that attends the tournament annually is more, and more is more than many.

Unless you adopt a scheme and go prepared you won't see that parade.

With this in mind I have prepared a set of rules for folks who are going to the Tournament of Roses next year. Clip them out and follow them explicitly and you'll see the big event. The rules follow:

1.—First provide yourself and members of your family with front, rear and side bumpers. These can be handily made out of oil derrick lumber and strapped to the neck. Before you leave home put on your bumpers. They will protect you from the danger of fractures when you pit your strength against the crowd which you will meet as soon as you alight from your car.

2.—Buy a gross of hand grenades. These will be useful in blasting your way through traffic. Throw them at intervals in front of your car, thus clearing the way ahead. Save some for use after you blast out a parking space. You'll need them when you start out on foot.

3.—Make a telescoping platform, so constructed with springs that you may stand on it, touch a button, and elevate yourself to a height of 50 or 75 feet. This will cost only about \$200 and is absolutely essential if you wish to see the parade over the heads of those who get there ahead of you with the boxes and barrels on which they stand.

4.—Make periscopes for the balance of your party. They should be twenty feet high. Persons equipped with periscopes may stand behind the

crowds and see the parade clearly.

5.—You can avoid the necessity of the equipment mentioned above by going to Pasadena two weeks before New Year's day, select a point of vantage and stick to it, day and night.

6.—But in no event should you attend the Tournament of Roses without a long, sharp spear. This is absolutely essential for use after the parade is over. For you cannot carry enough hand grenades to last until you are confronted with the necessity of getting out of the crowd. The spear may be used to clear the way in front of you. It may be used at the discretion of the carrier, but it certainly must be used if you expect to get home in time to vote at the spring primaries.

The Tournament of Roses is worth seeing. Start making your apparatus now. There are so many thousands craning their necks to see the parade every year and getting their beaks bruised against the protruding snouts

of other onlookers that the Pasadena Chamber of Commerce is entertaining a suggestion that the name of the great festival be changed to Tournament of Noses.

### Wandering Steed Goes To And From The High Bidder

The wandering horse is wandering again.

Yes, it's the same horse that ate twenty dollars' worth of nag chow at the city's expense while being advertised for sale.

He, or rather, she was sold for ten round dollars—to Paul Morris.

And now he, or more correctly, she has either been stolen from her new owner or has departed on her own volition for parts unknown.

That horse is a jinx. He worked himself off—no—she worked herself off on the city, ate a lot of oats and hay, was sold for \$10 at a loss to the municipality, went to the possession of Mr. Morris, and then vanished.

Thus endeth the tale of the horse. Unless he—excuse me—she wanders this way once more.

Buy it in Torrance.

## TORRANCE PERSONALS AND PASTIMES

Comings, Goings and Doings of Folks Hereabouts

T. A. Carleton and father, of Los Angeles, were Torrance visitors Monday.

Mr. and Mrs. Ed Kelly attended the football game at Pasadena New Year's day.

Mr. and Mrs. J. F. Nelson, of Park Terrace, were guests Sunday of friends in Anaheim.

B. N. Downing, of Regina, inspector of the Bank of Montreal for the province of Saskatchewan, was a caller at the Central Evangelical parsonage last Sunday.

Mr. and Mrs. Clifford Howard of Murray court were Sunday visitors of Mrs. Howard's parents, Mr. and Mrs. Andy Akridge, of Lomita.

Mr. and Mrs. Harry Double moved Tuesday to South Grand Avenue, Los Angeles.

Mr. and Mrs. Lloyd Brennan were guests Sunday of friends at Anaheim.

Miss Dorothy Reineman of Pasadena spent the holidays with her mother, Mrs. Thelma Reineman, of Andree avenue.

New Year's dinner guests of Mr. and Mrs. C. M. McKenzie were Charles Bosan of San Pedro and Charles E. Thomas of Los Angeles.

Sunday dinner guests of Mr. and Mrs. C. M. McKenzie were Mr. and Mrs. Ernest Hughes and Mr. and Mrs. Frank Hughes of Los Angeles.

Mr. and Mrs. A. B. Johnston and Rev. and Mrs. J. Walter Morris dined together New Year's day at the parsonage.

Misses Helen Neill and Virginia Watson and Linnaeus Adams and Carl Von Hagen spent New Year's eve at Redondo Beach.

Mr. and Mrs. Enos Kingsley, Grover C. Whyte and W. Harold Kingsley attended the football game at Pasadena Tuesday.

Mrs. Marilla Jones of Arlington avenue leaves in a few days for Fresno, where she will stay for the remainder of the winter with her daughter, Miss Lois Jones.

Buy it in Torrance.



### Once In A Lifetime

There comes a time in every person's life when the emergency medicine chest serves its purpose. Perhaps more often to some than to others. Unnecessary deaths from accidents and sickness tell us that few chests are adequate. What are YOU doing about YOUR chest?

Ask Us to Help You Suggest What Is Needed for Your Chest

### Beacon Drug Store

No. 7—Torrance

We Give S. & H. Stamps—Double on Wednesday  
Arthur E. Finster

# 20% Discount

**OUT OF OUR REGULAR STOCK GO AT 20% DISCOUNT FOR A QUICK JANUARY CLEARANCE SALE**

<p><b>Men's Underwear</b> Long Sleeve, Ankle Length in Union Suits or Two Piece 20% Discount</p> <p><b>"Can't Bust 'Em"</b> Corduroy Trousers all sizes including Riding Trousers with Button Bottoms. Regular \$5.00 to \$8.00 20% Discount</p>	<p><b>Varsity Brand</b> Pajamas and Night Shirts Good Quality, all sizes 20% Discount</p> <p><b>Rain Coats</b> Our very best quality, all sizes, light and dark colors \$6.00 to \$12.50 kinds 20% Discount</p>	<p><b>Racine Wool Shirts</b> For Work, Hiking, Hunting in Plaids and Plain Colors. Regular Price \$2.00 to \$6.00. 20% Discount</p> <p><b>Hats</b> Our complete stock of Hats (not including Stetsons) Regular \$4.10 to \$6.50 kind 20% Discount</p>
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**EXTRA TROUSERS, STRIPES AND PLAIN, \$4.00 UP TO \$8.00 20% LESS**

# ED KELLY

BROOKS BLDG. Gents Furnishings TORRANCE

#### ORDINANCE No. 74

An Ordinance Creating a Road Fund for Use in Certain Districts of the City of Torrance, and Establishing a Business License Tax on All Wells Drilled for Oil in the City of Torrance.

The Board of Trustees of the City of Torrance do ordain as follows: Section 1. There is hereby created an oil district Road Fund of the City of Torrance, into which fund shall be placed all moneys derived from the license tax hereafter in this ordinance imposed. The moneys from such fund shall be used only for the purpose of building, repairing, or maintaining any public streets in that part of the City of Torrance not included within the following boundary lines:

Border Avenue on the East and North.  
Plaza Del Amo, on the Southwest and South.  
Madrid Avenue on the West.

Section 2. There is hereby established a business license tax to be paid on or before January 1, 1924, by all persons, firms or corporations, operating by drilling a well or wells for oil or gas, or operating by actually producing therefrom oil or gas, and all such persons, firms or corporations, shall pay as such a tax the sum of Two Hundred Fifty Dollars (\$250.00) for each and every well now being operated by them and for each and every well which shall be commenced to be operated by them prior to the 1st day of January, 1925. All of such taxes so paid shall be paid into the Oil District Road Fund created by the foregoing section of this ordinance, and shall be used only for the purposes therein specified.

Section 3. It shall be unlawful for any person, firm or corporation to operate or cause to be operated any well as in this ordinance defined without having paid the license tax herein imposed, and any violation of this section shall constitute a misdemeanor punishable by a fine of not to exceed Three Hundred Dollars (\$300.00) or imprisonment not to exceed sixty days (60) or both such fine and imprisonment, and each and every day that any such well is operated or caused to be operated in violation of this ordinance shall constitute a separate and distinct violation hereof.

Section 4. The City Clerk shall certify to the passing of this ordinance and cause the same to be published once in the Torrance Herald, and thereupon and thereafter same shall be in full force and effect.

Approved:  
W. H. GILBERT,  
President of the Board of Trustees of the City of Torrance.

Attest:  
ALBERT H. BARTLETT,  
City Clerk.

State of California, County of Los Angeles.—ss.

I, Albert H. Bartlett, City Clerk of the City of Torrance, do hereby certify that the attached ordinance was duly and regularly adopted by the Board of Trustees of the City of Torrance at a regular meeting of said Board held on the 18th day of December, 1923, by the following vote:  
Ayes: Trustees Fitzhugh, Proctor, Smith, Zeller, Gilbert.

Noes: Trustees none.

Absent: Trustees none.

In Witness Whereof, I hereunto set my hand and official seal of said City.

(Seal) ALBERT H. BARTLETT,  
City Clerk.

# WANTED

ONE THOUSAND LADIES AT

# PAIGE'S

SATURDAY JAN. 5      SATURDAY JAN. 5

You carry your purse to L. A. merchants—why not to your Torrance merchant friend?

Why not tell him you will and thus get co-operation as to lower prices? Money talks.

## To Get Acquainted

WITH OUR MODERN CASH-SYSTEM AND EXTREME LOW PRICES ON HIGH GRADE GROCERIES WHICH WE ADOPTED JANUARY 1ST, VIZ: TO SELL ALL GOODS FOR SPOT CASH: NO SOLICITING BUT TWO DAILY DELIVERIES, 10:30 AND 2:30. YOU LADIES WHO READ THIS, COME TO OUR STORE EARLY SATURDAY AND WE WILL PRESENT EACH OF THE FIRST TEN LADIES MAKING PERSONAL PURCHASES THAT MORNING OF \$5.00 WORTH OF GOODS WE WILL GIVE ABSOLUTELY FREE ONE POUND OF "PAIGE'S SPECIAL," THAT DELICIOUS COFFEE. BELOW, WE QUOTE JUST A FEW OF OUR NEW LOW PRICES; COME IN AND WE WILL QUOTE OTHERS.

## Extra Special - SUGAR 10 lbs. for 95c - Extra Special

OTHER PRICES:	
Ben Hur Soap, 10 Bars .....	44c
Peets Washing Machine Soap, (large) .....	33c
Creme Oil Soap, 4 Bars .....	30c
"Old Dutch" 3 for .....	25c
Solid Pack Tomatoes (large) .....	15c
Kellogg's Corn Flakes .....	9c
Shredded Wheat .....	11c
Germea .....	17c
"H. O." .....	14c
Alpine Borden's M. Milk .....	11c
Campbell's Soups .....	10c

NEW BUSINESS METHODS BEAT CHARGE ACCOUNTS

DON'T FORGET THE PLACE

# PAIGE'S

WE CUT THE PRICE BUT NOT THE QUALITY NOR THE FRIENDSHIP